

# MARIN HEALTHCARE DISTRICT

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## Board of Directors Lease and Building Committee Tuesday, September 19, 2023 @ 4:30 pm Via Zoom

### MINUTES

#### 1. Call to Order

Chair Rienks called the meeting to order at 4:31 pm.

#### 2. Roll Call

*Committee members present:* Jennifer Rienks, PhD (Chair); Samantha Ramirez (Board Member);  
Cathy Taylor (Community Member)

*Staff present:* David Klein, MD, MBD (CEO)

*Guest present:* Jill Kinney (VP Marketing and Communications)

#### 3. Public Comment

There was no public comment.

#### 4. Approval of Agenda / Approval of Minutes

Agenda approval: It was moved, seconded and carried to approve the agenda.

Minutes approval: It was moved, seconded and carried to approve the minutes of the meeting of August 23, 2023.

#### 5. Community Health Seminar: Skin Cancer, October 18

Ms. Kinney confirmed that dermatologist Dr. Ravinder Gogia will present the seminar on October 18, 5:30-7:00 in the Conference Center at the hospital. Dr. Gogia will give a presentation on skin cancer, with Q&A follow-up. There will not be screenings given.

Dr. Klein has agreed to be the host of the event. Ms. Rienks is unable to attend.

Ms. Kinney displayed publicity samples. She and her team are doing a multi-media campaign.

#### 6. Community Health Seminar: "Healthy Eating for the Holidays"

Several options for locations, program details and dates for the "Healthy Eating for the Holidays" event were discussed. Ms. Kinney has contacted several locations for facilities and dates.

Homeward Bound in Novato offers a regular series with local chefs, and has November dates available. Maximum capacity is 100.

College of Marin has facilities on the main Kentfield campus and in Novato. There are November dates available. Their test kitchen has a capacity of 60.

The names of several chefs were offered, including celebrities, and they will be contacted. More than one chef for the event would be beneficial. MHMC's Executive Chef, Martin Godinez has expressed interest, and it was strongly agreed to include him if possible.

Ms. Kinney will find out pricing and dates of the several locations and will discuss it further with Dr. Klein and Ms. Rienks before the next meeting of this committee.

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## MINUTES

### 7. Community Health Fair

Ms. Ramirez and Ms. Kinney reported that the August 26 event at Pickleweed Park in the Canal area was a great success with many people seen and screened. The photo booth for the children was a big hit. Information about access to Marin Community Clinics was lacking and must be included at future such events.

This Friday is a movie night at Pickleweed and we'll have a table for screenings and information.

Community connection can be strengthened with multiple types of events, especially for young people. Ms. Taylor suggested career fairs for adolescents and teens focusing on entry careers such as phlebotomy and ultrasound. Ms. Ramirez is helping to coordinate a teen girls group health fair scheduled for March 3.

Mr. Rienks reminded of the need to respond to the needs indicated in Healthy Marin Partnership and to connect with Marin Health and Human Services.

Mr. Kinney is communicating with resources in Marin City for health fair activities. Dr. Klein is a part of this week's opening of a new health center in Marin City.

### 8. Health-related Educational Emails

Ms. Rienks referred to the attachment (Tab #2) of the periodical health-related email sent by the Del Norte Healthcare District and suggested that MHD do a similar email quarterly on various health topics.

Dr. Klein and Ms. Kinney referred to the emails and media postings that are regularly sent by MarinHealth, that could expand the reach by including MHD marketing resources and include multilingual editions. They could be tied to health awareness months and needs assessment priorities. Ms. Rienks agreed to compile a list.

Ms. Ramirez suggested using more tools and creative strategies to build up mailing and contact lists.

### 9. Next Meeting

The next meeting of this committee will be Wednesday, October 25, 2023 @ 5:00 pm.

### 10. Adjournment

Chair Rienks adjourned the meeting at 5:27 pm.